

Faizal Masjudi

Portfolio

www.linkedin.com/in/faizalmasjudi/



20
25



Faizal Masjudi

Multidisciplinary Designer

I'm a multidisciplinary designer with over 15 years of experience in digital and print design, website development, and video production. I've worked across corporate and entertainment sectors, leading branding and design projects as Manager of Brand Communications at NUS-ISS and Senior Designer at Singapore Press Holdings. Beyond my professional career, I am deeply involved in theatre as a playwright, actor, set and props maker, choreographer, and multimedia director, showcasing my versatility in the arts.

Skills

HTML, CSS, Bootstrap, jQuery UI
User Interaction Design, User Experience

I am proficient in

Adobe Photoshop, Figma, Visual Studio Code



Campaigns

Events

Social Media

Multidisciplinary

Special Projects

Campaigns

Advertising / Promotion

SkillsFuture Level-Up Campaign

Social Media



1200 × 628



1080 × 1080

Emailer



Social media artwork and emailer design to promote NUS-ISS courses that are eligible and approved for the SkillsFuture Level-Up Programme.

Year completed:
2024

Master of Technology in Digital Leadership

Headhunt magazine



NUS
National University
of Singapore



ISS

Graduate Programmes
www.iss.nus.edu.sg/mdl

Master of Technology in Digital Leadership

Your Pathway to Becoming
an Effective Digital Leader

What made the MDL programme unique was the right balance of business and technical content as well as the emphasis of the presentations and assignments for me to better understand and apply the learnings to create a sustained digital transformation strategy for any organisation.

Kelvin Lee
Executive Director, Social Media, UOB
(MTech Digital Leadership Alum, 2023)

Transform your leadership journey with the NUS-ISS Master of Technology in Digital Leadership programme. Designed to empower visionary leaders, this practice-oriented programme enhances your strategic acumen and equips you with future-oriented skills and the confidence to lead in the digital age. Your leadership qualities and innovation capabilities will be strengthened, enabling you to navigate complexity in the digital landscape and be a transformation catalyst within your organisation and the industry. This programme empowers leaders like you to build a digital-ready culture that brings people along the transformation journey. Our mission is to cultivate the next-gen digital leaders who inspire innovation and create real-world impact.

Our Other Graduate Programmes:
Graduate Diploma in Systems Analysis (GDipSA)
Master of Technology in Enterprise Business Analytics (MTech EBAC)
Master of Technology in Artificial Intelligence Systems (MTech AIS)
Master of Technology in Software Engineering (MTech SE)

Contact us at iss-admissions@nus.edu.sg for one-to-one consultations.

Find out more



 25 Heng Mui Keng Terrace, S(119615)

 www.iss.nus.edu.sg

 (65) 6516-2093

 ask-iss@nus.edu.sg

 facebook.com/iss.nus

 linkedin.com/company/iss_nus

A4 print advertisement for Headhunt magazine - promoting MTech Digital Leadership

Year completed: 2024

A4 advertisement

Graduate Programmes



NUS

National University of Singapore



ISS

INSTITUTE OF SYSTEMS SCIENCE

INSTITUTE OF SYSTEMS SCIENCE, NUS

Graduate Programmes

Advance Your Employability
with our Graduate Programmes



Austin Ma

Application Engineer,
Oracle, Canada
Class of 2022 GDipSA



Julie Seah

Manager Safety Security &
Quality Development,
Singapore Airlines
Class of 2022 MTech DL



Rahul Jalan

Director, 5G Operations,
Dell Technologies
Class of 2020, MTech IS



Angela Wong

Assistant Business Intelligence Manager,
Starbucks Coffee, Singapore
Class of 2020, MTech EBAC



Mr Koh Wai Kin

Chief Technology Officer,
Senzehub
Class of 2020, MTech SE

98%¹ of our Graduate Programmes students (Singaporean/Singapore PR) are employed after graduating, acquiring in-demand roles such as AI engineers, data analysts, head of digital transformation and software engineers. Be equipped with the relevant skills to contribute to the digital economy and be a trailblazer across a multitude of industries, from unicorn start-ups to decacorns. With practice-based knowledge and skills to complement, re-skill or attain skills mastery for the digital economy, give yourself the competitive edge and apply for NUS-ISS MTech degrees, Graduate Diplomas and stackable programmes.

Our Graduate Programmes:

Graduate Diploma in Systems Analysis (GDipSA)
Master of Technology in Digital Leadership (MTech DL)
Master of Technology in Enterprise Business Analytics (MTech EBAC)
Master of Technology in Intelligent Systems (MTech IS)
Master of Technology in Software Engineering (MTech SE)

Contact us at isslearn@nus.edu.sg for one-to-one consultations.

¹Employability survey as conducted by NUS-ISS career services team for Singaporean and Singapore PR students that graduated in 2020 to 2022 from our graduate programmes.

Information Sessions

GDipSA: 6 Jul, 3, 24 Aug

MTech DL: 16, 25 Jul, 17, 31 Aug

MTech EBAC: 17 Aug, 5 Sep

MTech IS: 16 Aug, 9 Sep

MTech SE: 18 Aug, 8 Sep

Scan the QR code
for more details



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 www.iss.nus.edu.sg

 (65) 6516-2093

 isslearn@nus.edu.sg

 facebook.com/iss.nus

 linkedin.com/company/iss_nus

Newspaper advertisement -
The Straits Times

Promotion of all Graduate
Programmes offered by
NUS-ISS.

Year completed:
2023

Half-page advertisement (2C)

Campaigns



Campaigns

Events

Social Media

Multidisciplinary

Special Projects

Events

Corporate: Luncheons / Learning Festivals

Alumni Networking Night



Key Visual - Holding slide

Emailer



A special event held for alumni from the Graduate Diploma in Systems Analysis Programme

Year completed:
2024

Graduation Event

NUS-ISS x IBF-TFIP Milestone Celebration



Key Visual - Holding slide

Mr Khoang Chan Meng, CEO of NUS-ISS, cordially invites you to the NUS-ISS x IBF-TFIP Milestone Celebration, held on Thursday, 2 November 2023 at 3:00pm.

Programme Agenda	
2:15pm	Arrival of guests
2:45pm	Guests to be seated
3:00pm	Commencement of Ceremony
3:05pm	Welcome Address Mr Khoang Chan Meng CEO, NUS-ISS
3:15pm	Opening Address Mr Ng Nam Sin CEO, Institute of Banking & Finance
3:25pm	Presentation of Certificates
4:10pm	Sharing of Learning Journeys
4:30pm	Panel Discussion
5:30pm	End of Ceremony
5:35pm	Refreshments @ bISStro

Venue:
Inspire Theatre (Level 2), NUS-ISS
25 Heng Mui Keng Terrace, Singapore 119615

Dress Code:
Business Wear with Formal Shoes

Digital invitation



NUS-ISS x Institute of Banking
& Finance - Technology in
Finance Immersion
Programme

Year completed:
2023

NUS-ISS Learning Festival 2023

NUS-ISS signature event - Learning Festival

iss.nus.edu.sg/learning-festival/2023

Year completed: 2023

Programme Board - Size A0



Key Visual - Holding slide

PROGRAMME SCHEDULE				
9:30am	TALK Emerging & Future Technology - How to Prepare For The Next 10 Years of Radical Technology Change ISS	TALK Utilising Data Science with Generative Models & NLP for Operational Optimisation & Enhanced Customer Experience (CX) ISS	PANEL DISCUSSION Harnessing the Power of AI & Sustainable AI AI	TALK Outside In Thinking: Making Workplaces More Human DE
10:30am	PANEL DISCUSSION Embracing Diversity in Technology ISS	TALK Supply Chain Security for Containerised Workflows ISS	TALK AI in Built Environment DE	TALK Architecting CX Measurement Frameworks & Ensuring CX Metrics Are Fit For Purpose DE
11:30am	TALK Analytics-Driven Business Transformation: Unleashing Profitability & Innovation in the Digital Age ISS	TALK Understanding GenAI/LLM & What's Google Offering AI	PANEL DISCUSSION Catalyst of Change: Envisioning the Future of Core AI	LEARNING FESTIVAL (VIRTUAL) The virtual counterpart to the Learning Festival, featuring a series of live-streamed talks, seminars, and workshops. To find out more, please scan the QR code on the right.
12:30pm	PROJECT SHOWCASE The Asia-Pacific Economic Cooperation (APEC) Digital Economy Blueprint: A Vision for the Future of the Asia-Pacific Region ISS	TALK Cryptographic Design & Key Management Issues in Cloud Computing ISS	LUNCH TALKS Lunch will be followed by a Learning Festival Breakout Session, moderated by 3 different topics: 11.30am to 12.15pm, 12.15pm to 1.15pm, 1.15pm to 1.45pm. Please refer to the programme board for more details.	TALK Wiring People, Process, & Product in Digital Transformation PM
1:30pm	TALK Red Lion - Pioneering Future of Logistics ISS	WORKSHOP: DEMO Unlocking the Creative Potential: Embrace the Future of Generative AI & The Wargame (OCBC version of in-house ChatGPT for developers) AI	ROUNDTABLE Tech-Enabled Strategies: Powering Sustainable Transformation in the Workplace DE	WORKSHOP Navigating Unintended Consequences: A Workshop to Imagine & Prototype the Future PM
2:30pm	TALK Cyber Security & Performance: Harnessing the Power of the Hive Mind ISS			
3:00pm			ROUNDTABLE Profitably Greener: Leveraging Technology for Sustainable Growth & Productivity Gain DE	
3:30pm	TALK Digital Product-Centric Enterprise & Enterprise Architecture ISS			TALK: DEMO Guardians of the Truth: A Multimodal Fact-Checking Engine to Guard Against Visual Deception & False Textual Claims AI
4:00pm		TALK How the World's Leading Independent Automotive Distributor is Reinventing Itself Through 'Data' ISS		
4:30pm	FRISOR CHAT The Future of Learning ISS		PANEL DISCUSSION Visioning 2030 Technologies & Their Impact ISS	
5:00pm				
5:30pm	END OF SESSIONS			

NUS National University of Singapore | **ISS**

LEARNING FESTIVAL 2023
ACCELERATING DIGITAL EXCELLENCE

LEGEND

- AI: ARTIFICIAL INTELLIGENCE
- DE: DATA SCIENCE
- ISS: ISSVEX EXPERIENCE
- DE: DIGITAL STRATEGY & LEADERSHIP
- ISS: GREEN ECONOMY
- PM: PRODUCT MANAGEMENT
- ISS: SOFTWARE SYSTEMS
- SH: SMART HEALTH

CLASSROOMS

LEVEL 3: Influence, Innovation I & II, Interaction
LEVEL 4: Beacon

SHARE YOUR EXPERIENCE

Are you ready to dive into a whirlwind of inspiration, insights, and incredible learning experiences at our Learning Festival? We can't wait to embark on this enlightening journey with you, and here's how you can make it even more exciting.

Throughout the festival, attend talks, seminars, and workshops that light up your curiosity and passion. Then, grab your camera or smartphone and snap a photo or take a video and share your key takeaways! Make sure your smile shines as bright as the wisdom you've gathered!

- Post your photo or video on your Instagram/TikTok account.
- Use the hashtag #NUSISSLearningFestival and tag our official account @iss.nus/iss to make sure we see your masterpiece.
- In the caption, share your insights or takeaways from the festival. What have you learned? What inspired you?

We would like to extend a complimentary course of your choice from our Blended Learning Programme to the best entries. Have fun!

MORE INFO

Want to find out more about each session? Please scan the QR code on the left to find the full information of each talk, seminar, workshop, roundtable and panel discussion. You can also find a digital version of this schedule on the Learning Festival website: www.iss.nus.edu.sg/learning-festival

SHUTTLE BUS

Ready to leave the festival after a day of learning? We are providing one-way bus trips:
NUS-ISS to Dover MRT Station
Timings: 4:15pm, 4:45pm, 5:20pm, 6:15pm
Look out for the green Tong-Tong Transport bus opposite NUS-ISS.

NUS-ISS Learning Festival 2023



PROGRAMME
SCHEDULE

Apollo I, Level 3

Projects Showcase

A technological landmark in NUS-ISS, the Apollo Showroom presents various innovative student projects from AI and IoT fields, and our very own Smart Health projects.

Join Dr Nicholas Ho, Lecturer & Consultant from NUS-ISS Artificial Intelligence Practice as he explains and demonstrates interesting smart systems such as a novel chess robot, a smart garbage bin and a gamified hand rehabilitation system.

Time:
9:30am - 5:30pm

Scan to
view full
programme



Accelerating Digital Excellence

www.iss.nus.edu.sg/learning-festival



PROGRAMME
SCHEDULE

Online Learning

Join our Virtual & Introductory Sessions designed for fresh graduates, PMETs, and professionals worldwide. Experience interactive live sessions packed with essential skills, guiding you toward a thriving digital future!

Scan to
register and
find out more



Virtual Sessions

TUE, 7 NOV 2023, 4PM
Mr Damien CUMMINGS
Chief, Digital Strategy & Leadership Practice, NUS-ISS
Beyond the Hype: What Generative AI Means for the Future of Work
The hottest topic in the tech world right now is generative AI. In this session, we go beyond the hype to discuss the latest drivers about how generative AI is impacting the future of work. This is an important topic for all digital workers to have a thorough understanding of when driving digital transformation.

TUE, 14 NOV 2023, 4PM
Ms Sharon L GU
Principal Lecturer & Consultant, Digital Strategy & Leadership Practice, NUS-ISS
Upskilling the Evolving Workforce with Digital Fluency for Tomorrow's Challenges
NUS-ISS's digital age and transformation centers on our people. This talk introduces digital fluency, ensuring that everyone in our organization is ready to thrive in the digital age. By mastering crucial digital skills, from digital literacy to data-driven decisions and digital marketing, we'll empower a digitally skilled workforce to tackle tomorrow's challenges. The talk reveals innovative learning strategies to build the path to success. Join us to shape a future where your organization thrives on a digitally competent workforce ready to embrace the future world.

WED, 8 NOV 2023, 4PM
Ms LHM Wee Khoo
Chief, Digital Innovation & Design Practice, NUS-ISS
Designing Impactful Services & User Experience
In this session, we explore various methods and tools for designing impactful services and user experiences. From empathetic customer journey mapping to prototyping, learn how design can create meaningful solutions, making your business stand out, improve user satisfaction and drive lasting change in user satisfaction and loyalty.

THU, 16 NOV 2023, 4PM
Mr Hoon KHOO
Principal Lecturer & Consultant, Digital Strategy & Leadership Practice, NUS-ISS
The Importance of Cybersecurity for Digital Transformation
The key to the success of digital transformation is not just about having robust IT systems, but also about ensuring that your organization is secure and resilient. Cybersecurity is a critical component of digital transformation, and it's essential to have a strong cybersecurity strategy in place to protect your organization's data and systems. This session will explore the importance of cybersecurity in digital transformation and provide practical tips on how to build a strong cybersecurity strategy.

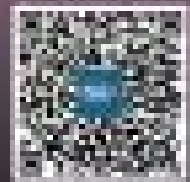
Introductory Sessions
Blended Learning Programmes

Boost your digital skills and stay ahead with our NUS-ISS Blended Learning Programmes. Dive into in-demand skills through these enriching 30min introductory sessions. Learn anywhere, anytime!

- Data-Driven Decision Making
- Agile Fundamentals
- Business Agility Bootcamp

- Innovation Bootcamp
- AI & Cybersecurity Applications

REGISTER TODAY



Accelerating Digital Excellence

www.iss.nus.edu.sg/learning-festival

NUS-ISS signature event - Learning Festival

iss.nus.edu.sg/learning-festival/2023

Year completed: 2023

Programme posters - A2 prints

Events

NUS-ISS TalentXperience 2024



Key Visual - Holding slide



Social Media

NUS-ISS signature event - TalentXperience.
An internship networking and recruitment day.

Year completed:
2024

NUS-ISS TalentXperience 2023



Key Visual - Holding slide

NUS-ISS signature event - TalentXperience.
An internship networking and recruitment day.

Year completed:
2023

Lunch coupons



NUS-ISS Annual Luncheon 2024



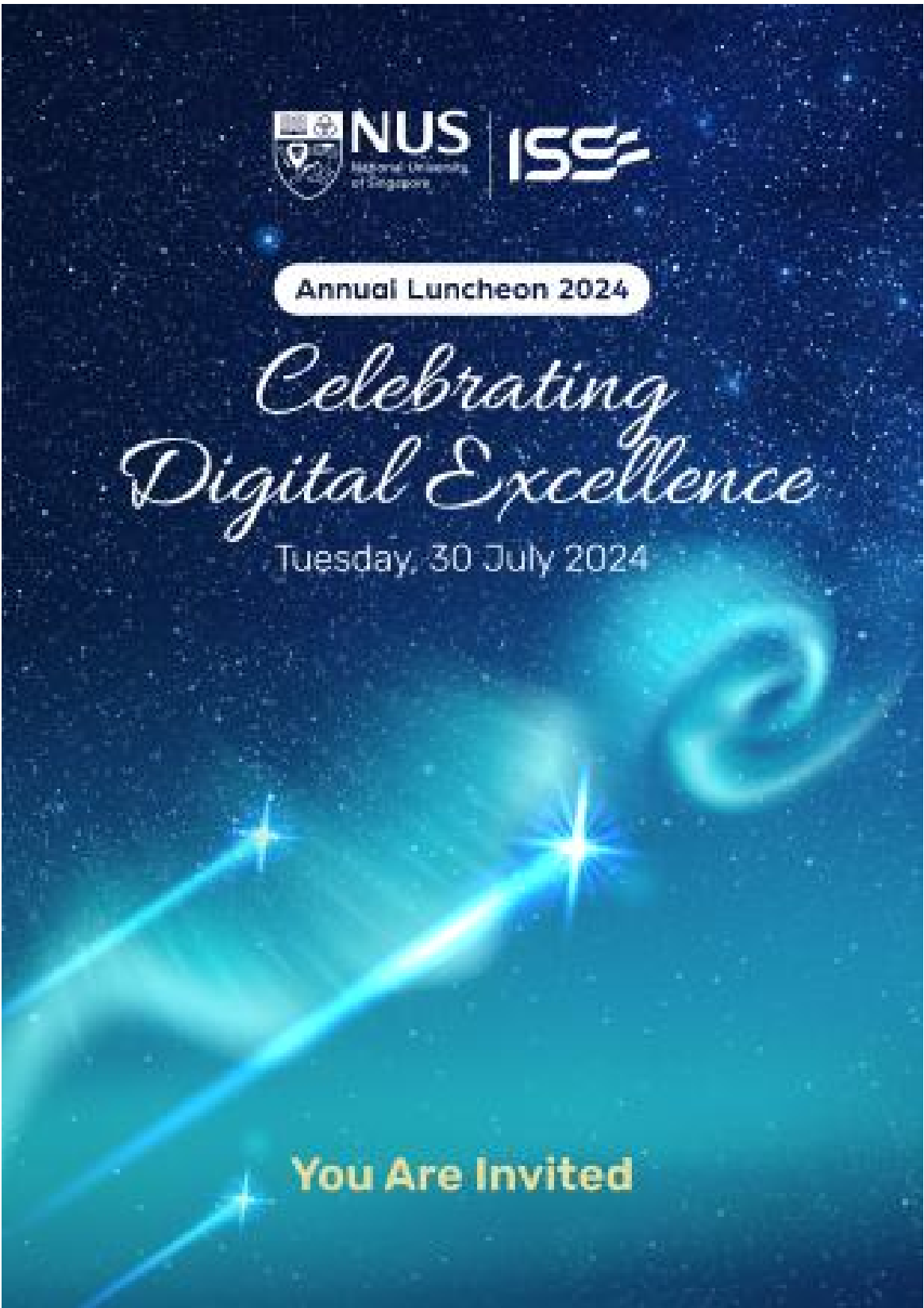
Key Visual - Holding slide

Mr KHOONG Chan Meng, CEO of NUS-ISS, cordially invites you to our Annual Luncheon 2024, held on Tuesday, 30 July 2024 at 12:00pm.

Programme/Agenda	
11:00am	Arrival & Registration of Guests
11:50am	Guests to be seated
12:00pm	Welcome by Emcee
12:15pm	Welcome Address Ms Janet ANG Chairman, NUS-ISS Management Board
12:35pm	Address by Guest of Honour Mrs Josephine TEO Minister for Digital Development and Information and Minister-in-charge of Smart Nation and Cybersecurity
1:20pm	NUS-ISS Long Service Award
2:00pm	End of Luncheon

Venue:
Conrad Centennial Singapore, Grand Ballroom, Level 2
2 Temasek Boulevard, Singapore 038982

Dress Code:
Business Wear



Digital invitation

Yearly event organised for partners, stakeholders and staff.

Year completed:
2024

NUS-ISS Annual Luncheon 2023



Key Visual - Holding slide



Stage backdrop

Mr KHOONG Chan Meng, CEO of NUS-ISS, cordially invites you to our Annual Luncheon 2023, held on Thursday, 13 July 2023 at 11:15am.

Programme Agenda	
11:15am	Arrival & Registration of Guests
11:50am	Guests to be seated
12:00pm	Welcome by Emcee
12:05pm	Welcome Address Ms Janet ANG Chairman, NUS-ISS
12:15pm	Year-in-review 2022
12:20pm	Luncheon Commences
12:35pm	Address by Guest of Honour Dr TAN See Leng Minister for Manpower and Second Minister for Trade & Industry
12:45pm	Partnership Recognition
1:25pm	NUS-ISS Long Service Awards
2:00pm	End of Luncheon

Venue:
Sands Expo & Convention Centre,
Peony Junior Ballroom, Level 4
10 Bayfront Avenue, Singapore 018956
Dress Code:
Business Wear



Digital invitation

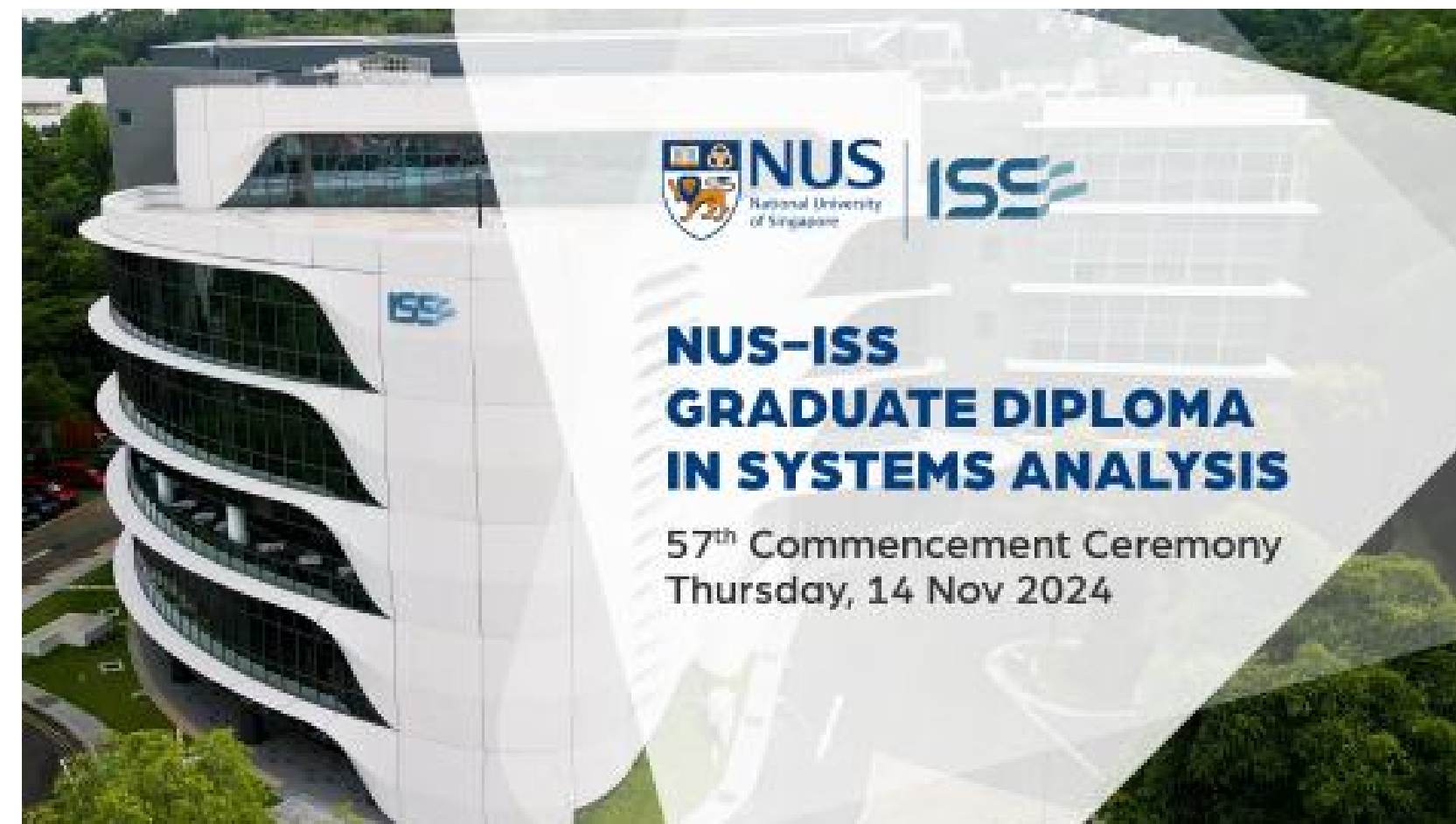
Yearly event organised for partners, stakeholders and staff.

Year completed:
2023

Commencement Ceremony

Graduate Diploma in Systems Analysis

Key Visual - Holding slide



Graduation event for the students of the Graduate Diploma in Systems Analysis Programme.

Intakes 54, 55 ,56, 57

Year completed:
2023, 2024

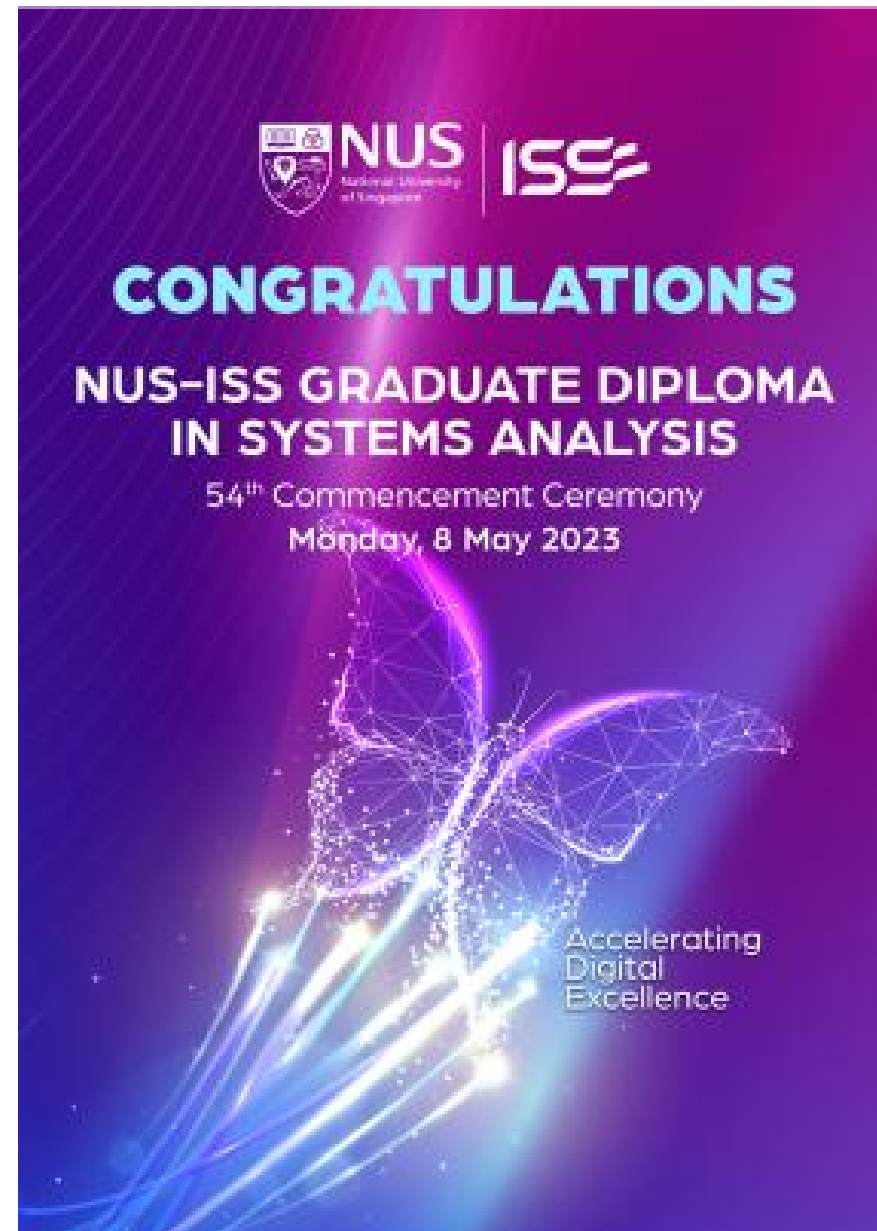
Commencement Ceremony

Graduate Diploma in Systems Analysis

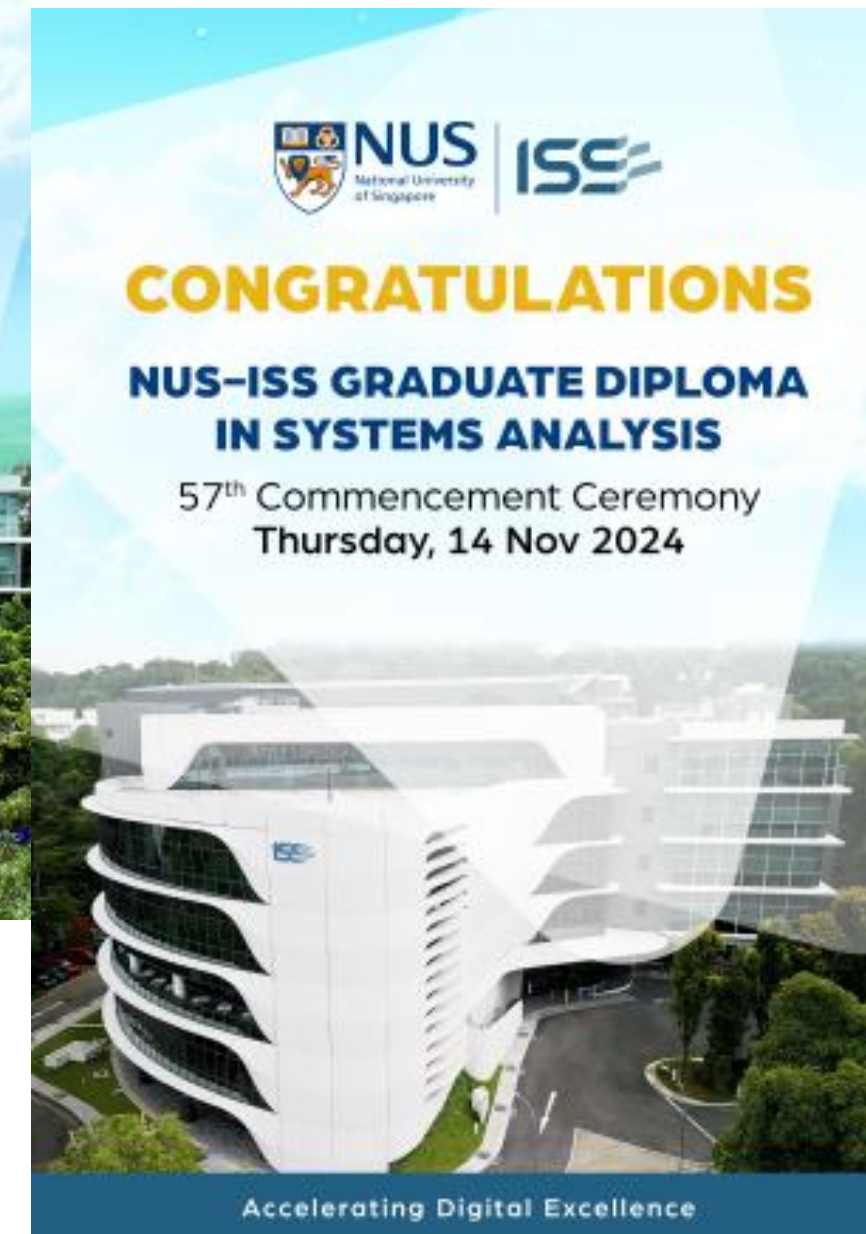
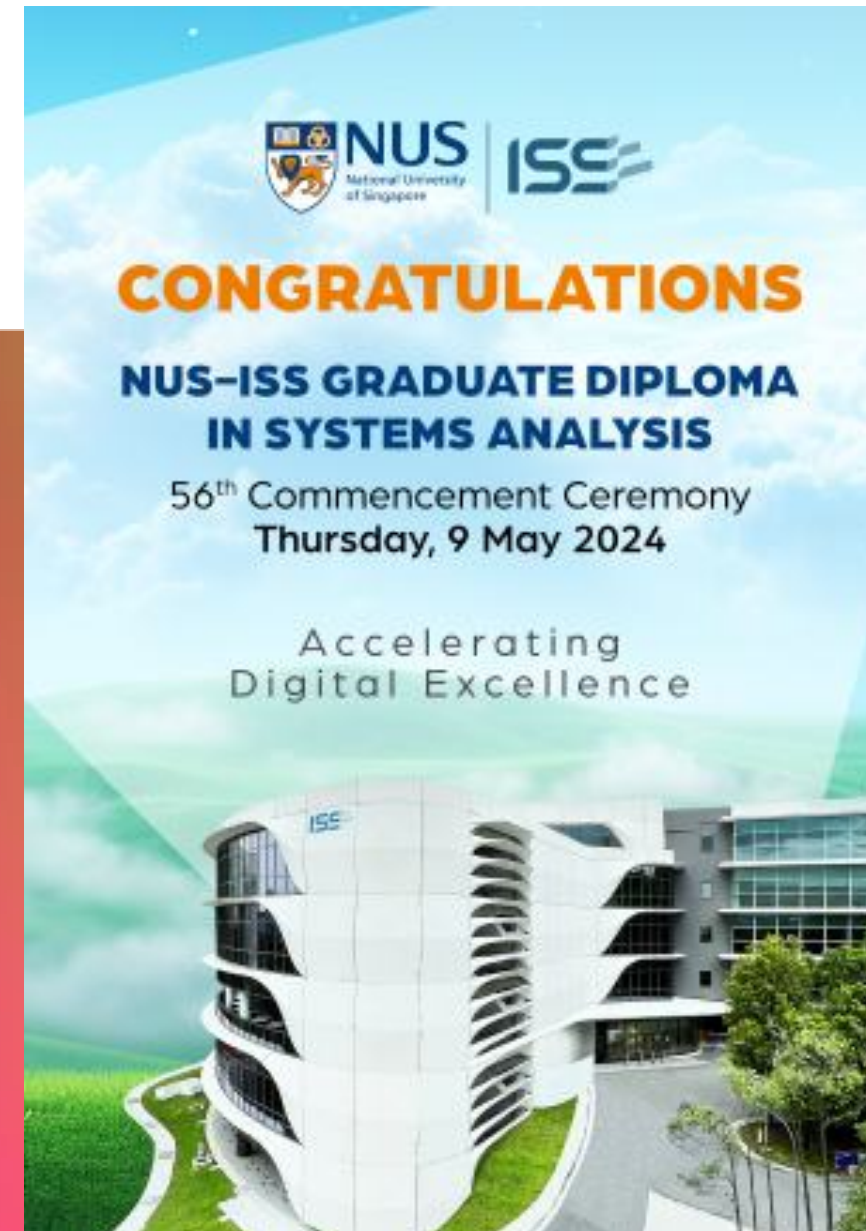
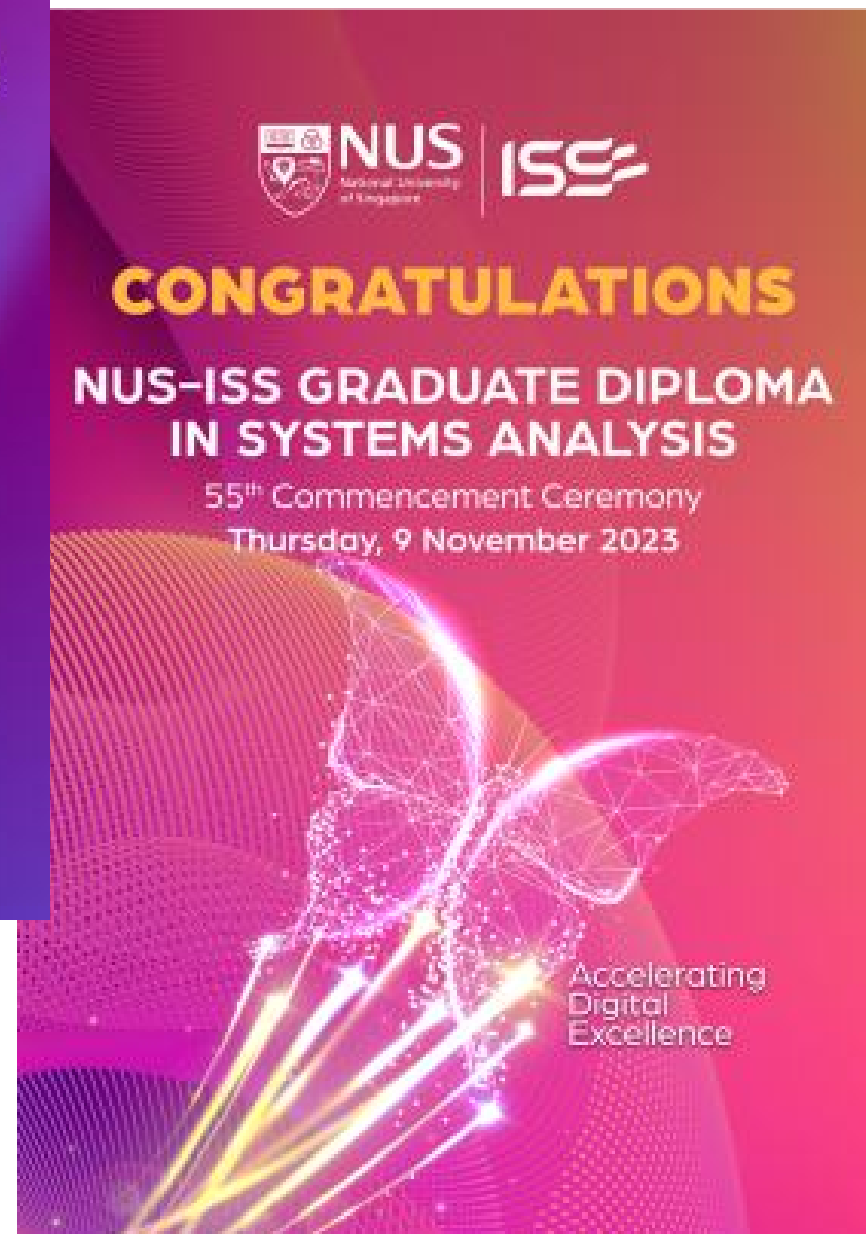
Graduation event for the students of the Graduate Diploma in Systems Analysis Programme.

Intakes 54, 55 ,56, 57

Year completed:
2023, 2024



Digital invitation





Campaigns

Events

Social Media

Multidisciplinary

Special Projects

Social Media

Facebook / Instagram / LinkedIn

Amplify Experience Management

1200 × 628



1080 × 1080



Social media artwork to promote new course - Amplify Experience Management with Data Insights.
Facebook, LinkedIn

Year completed:
2024

Learning Festival 2023



1200 × 628



Social Media artwork for Learning Festival 2023. Facebook, LinkedIn

Year completed: 2023

Graduate Programmes

Story / Reels



Social media artwork, promoting Graduate Diploma in Systems Analysis Programme and Master of Technology in Digital Leadership Programme - virtual talks.

Year completed:
2022



Campaigns

Events

Social Media

Multidisciplinary

Special Projects

Multidisciplinary

Interior Design / Exhibition

Feature Wall

Planning



Feature wall in NUS-ISS building level 5 lift lobby. Wall is custom designed and built.

Year completed: 2023



Completed work

Multidisciplinary

Landmark Signage

Design mock-ups



Completed construction



Night time view

Main entrance - landmark signage for newly renovated NUS-ISS campus.

Year completed:
2023

Entrance Arch

Design



Completed construction

Entrance arch for Learning Festival 2023 - custom design and build, used between August - November

Year completed:
2023

Wall Mural / Room Signage



Design



Completed work

Multi-material wall mural
design / room signage for
NUS-ISS - Cove of Excellence

Year completed:
2023

Terrace of the Stars



Design



Prototyping signage design with paper and foam board



Completed construction

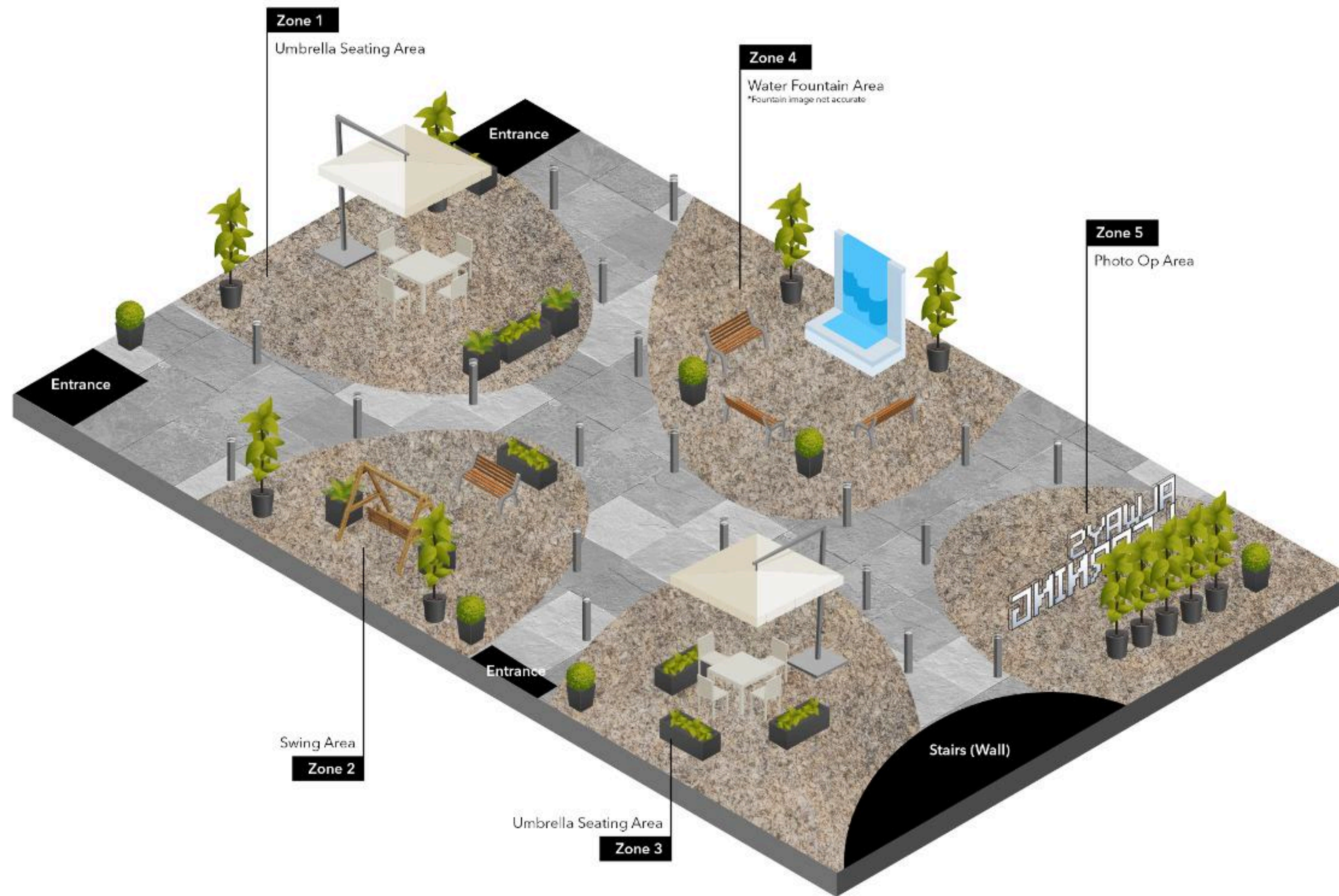
Custom design and build
signage for roof terrace.

Year completed:
2023

Multidisciplinary

Oasiss

Mini Park & Garden



Proposed layout

An outdoor public space for everyone to relax and do work.

Involvement:

1. Planning of floor layout
2. Proposing and ordering of plants
3. Proposing of outdoor furniture

Year completed:
2021

Completed work



Multidisciplinary

Inspire Theatre

Auditorium Signage



Proposed design

Custom design and build
signage for newly renovated
auditorium.

Year completed:
2021

Completed work



Multidisciplinary



Campaigns

Events

Social Media

Multidisciplinary

Special Projects

Special Projects

Programmes \ Print \ Extraordinary Events \ Theatre & Arts

ARH Ignite Mentorship Programme

Social media - Story / Reels

OPEN CALL

ARH IGNITE Mentorship

5 Aug 2024 to 3 Feb 2025



This exciting Arts Resource Hub IGNITE Mentorship is designed to provide training and support for new or early career (less than five years) Self Employed Persons (SEPs) in the arts.

Through the six monthly sessions, participants will engage with invited guest speakers and ten mentors from dance, music, theatre and visual arts.

Two mentees will be paired with one mentor, to delve into key SEP skills and competencies such as -

Portfolio Career & Project Management

Contract Management

Financial Management

Entrepreneurship

Personal Brand Management

IGNITE

MENTORSHIP

OPEN CALL

ARH IGNITE Mentorship

5 Aug 2024 to 3 Feb 2025



All interested participants must commit to attending the six mentors and mentees meetings on Mondays, 7pm to 10pm on 5 Aug 2024, 9 Sep 2024, 7 Oct 2024, 4 Nov 2024, 6 Jan 2025 and 3 Feb 2025.

This mentorship is free for all Arts Resource Hub subscribers.

Sign up at
<https://go.gov.sg/arhsubscribers>

Spaces are limited. Register Now
Closing on Wed, 17 July 2024, 2359hrs
Enquiry: arhignitementorshipinfo@gmail.com
For more info: <https://go.gov.sg/arhconnects>

Programmed by



Supported by



IGNITE

MENTORSHIP

OPEN CALL

ARH IGNITE Mentorship

5 Aug 2024 to 3 Feb 2025



Who are the ten mentors?



anGie Seah
Artist, Producer



Faye Lim
Dance Artist, Producer



Felix Phang
Composer, Musician, Producer



Grace Kalaiselvi
Actor, Theatre Producer



Hoo Kuan Cien
Producer, Arts Manager



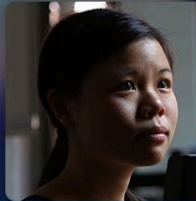
Jeremiah Choy
Creative Director, Producer



Kamini Ramachandran
Storyteller, Producer



Malik Bin Mazlan
Visual Artist



Mok Cui Yin
Multidisciplinary Producer



Mohamad Shaifulbahri
Theatre, Dance Producer

IGNITE

MENTORSHIP

A programme by Theatre Today, Arts Resource Hub and supported by National Arts Council.

Year completed:
2025

Poster

OPEN CALL

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Through the six-monthly sessions, participants will engage with invited guest speakers and ten mentors from dance, music, theatre, literary and visual arts.

Who are the ten mentors?



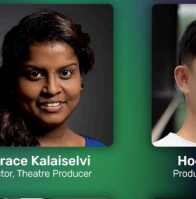
anGie Seah
Artist, Producer



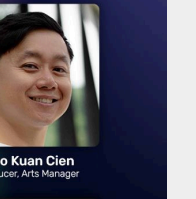
Faye Lim
Dance Artist, Producer



Felix Phang
Composer, Musician, Producer



Grace Kalaiselvi
Actor, Theatre Producer



Hoo Kuan Cien
Producer, Arts Manager



Jeremiah Choy
Creative Director, Producer



Kamini Ramachandran
Storyteller, Producer



Malik Bin Mazlan
Visual Artist



Mok Cui Yin
Multidisciplinary Producer



Mohamad Shaifulbahri
Theatre, Dance Producer

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This mentorship is free for all Arts Resource Hub subscribers.
Sign up at <https://go.gov.sg/arhsubscribers>



Spaces are limited. Scan QR code to register.
Closing on Wed, 17 July 2024, 2359hrs
Enquiry: arhignitementorshipinfo@gmail.com
For more info: <https://go.gov.sg/arhconnects>

Programmed by



Supported by



IGNITE

MENTORSHIP

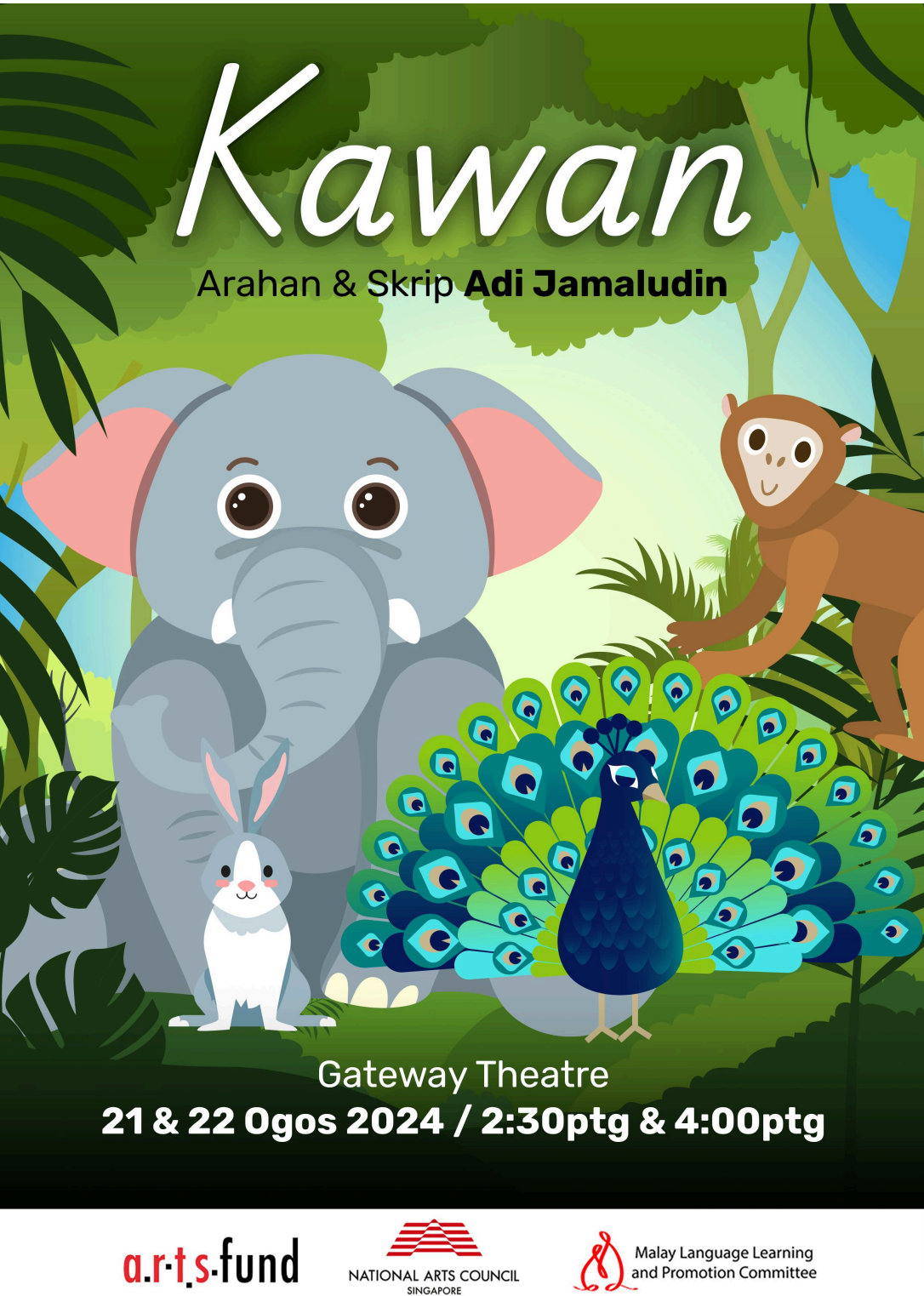
Theatre for Young Audience

Various Productions (2023 - 2025)

Key Visual - 2025



Key Visual - 2024



Key Visual - 2023



Theatre for young audience -
in Malay by Adi Jamaludin.

2025: Si Penjaga Memori
2024: Kawan
2023: Kata Orang Tua-Tua

Year completed:
2023, 2024, 2025

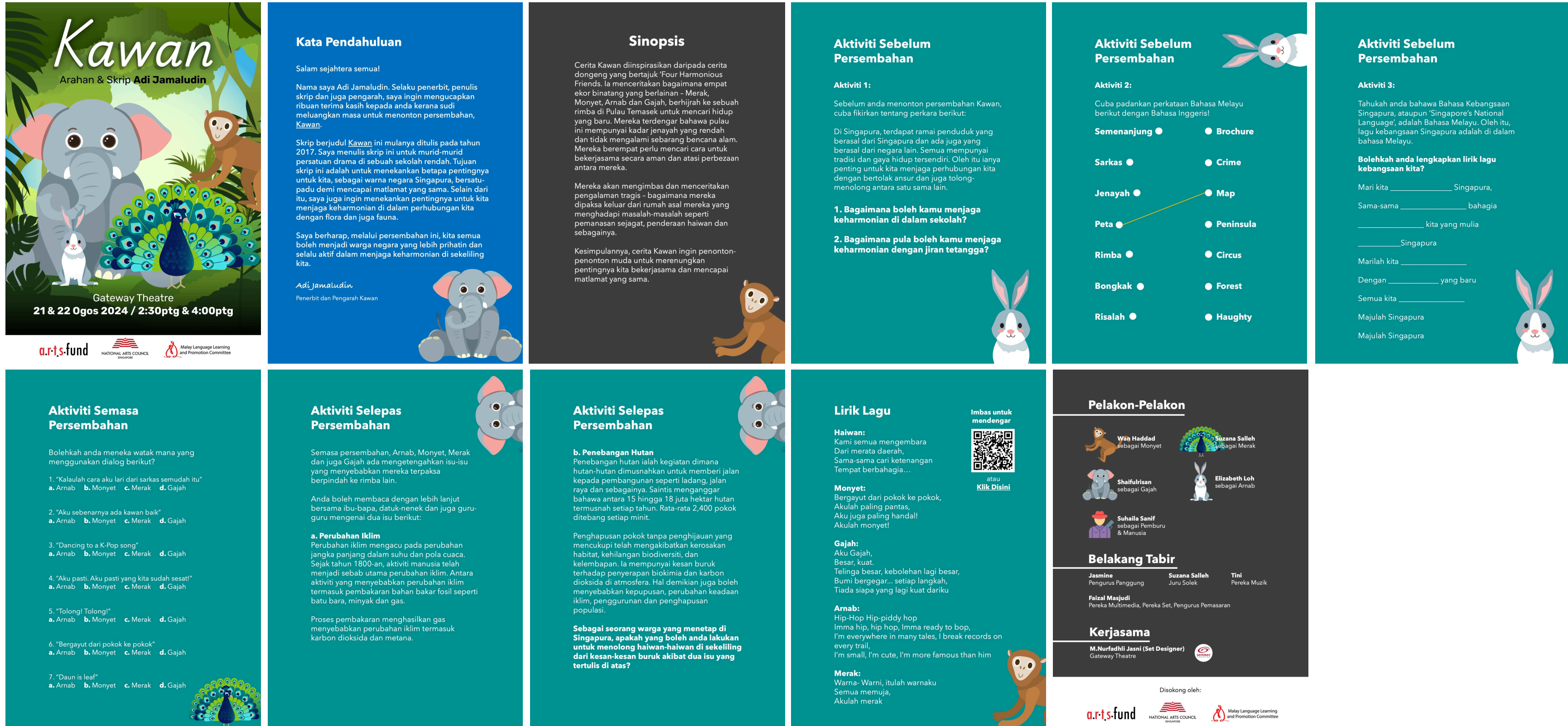
Theatre for Young Audience

Kawan (2024)

Programme Booklet (Digital)

Theatre for young audience -
in Malay by Adi Jamaludin.

Year completed:
2024



Special Projects

Theatre for Young Audience

Atok Adi Series - Kucing Kreatif

Atok Adi - Main Visual



Theatre for young audience -
in Malay by Adi Jamaludin.

Kucing Kreatif is an online
show, created during the
pandemic, for primary school
students.

Involvement:
Multimedia Designer,
Director of Photography

Year completed:
2022

Theatre for Young Audience

Atok Adi Series - Kucing Kreatif

Still shots from video recording



Theatre for young audience -
in Malay by Adi Jamaludin.

Kucing Kreatif is an online
show, created during the
pandemic, for primary school
students.

Involvement:
Multimedia Designer,
Director of Photography

Year completed:
2022

ARH Ignite Mentorship Programme

Social media - Story / Reels

OPEN CALL

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Contract Management

Financial Management

Entrepreneurship

Personal Brand Management

IGNITE

MENTORSHIP

OPEN CALL

ARH IGNITE Mentorship

5 Aug 2024 to 3 Feb 2025



All interested participants must commit to attending the six mentors and mentees meetings on Mondays, 7pm to 10pm on 5 Aug 2024, 9 Sep 2024, 7 Oct 2024, 4 Nov 2024, 6 Jan 2025 and 3 Feb 2025.

This mentorship is free for all Arts Resource Hub subscribers.

Sign up at <https://go.gov.sg/arhsubscribers>

Spaces are limited. Register Now

Closing on Wed, 17 July 2024, 2359hrs

Enquiry: arhignitementorshipinfo@gmail.com

For more info: <https://go.gov.sg/arhconnects>

Programmed by



Supported by



IGNITE

MENTORSHIP

OPEN CALL

ARH IGNITE Mentorship

5 Aug 2024 to 3 Feb 2025



Who are the ten mentors?



angie seah
Artist, Producer



Faye Lim
Dance Artist, Producer



Felix Phang
Composer, Musician, Producer



Grace Kalaiselvi
Actor, Theatre Producer



Hoo Kuan Cien
Producer, Arts Manager



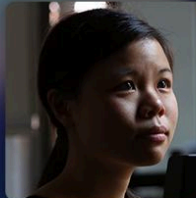
Jeremiah Choy
Creative Director, Producer



Kamini Ramachandran
Storyteller, Producer



Malik Bin Mazlan
Visual Artist



Mok Cui Yin
Multidisciplinary Producer



Mohamad Shaifulbahri
Theatre, Dance Producer

IGNITE

MENTORSHIP

A programme by Theatre Today, Arts Resource Hub and supported by National Arts Council.

Year completed:
2025

OPEN CALL

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5 Aug 2024 to 3 Feb 2025



This exciting Arts Resource Hub IGNITE Mentorship is designed to provide training and support for new or early career (less than five years) Self Employed Persons (SEPs) in the arts.

Through the six-monthly sessions, participants will engage with invited guest speakers and ten mentors from dance, music, theatre, literary and visual arts.

Who are the ten mentors?



angie seah
Artist, Producer



Faye Lim
Dance Artist, Producer



Felix Phang
Composer, Musician, Producer



Grace Kalaiselvi
Actor, Theatre Producer



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Producer, Arts Manager



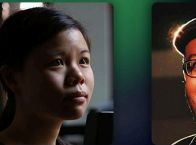
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Flyer

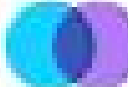
Print - A4 flyer



Accelerating Your Digital Transformation Journey

The Digitalisation Passport by the Institute of Systems Science at the National University of Singapore (NUS-ISS) enables your team to develop essential digital capabilities in Data, Digital Agility and Digital Innovation.

Leveraging a dynamic online learning platform, your teams can enjoy flexible self-paced learning and interactive live sessions at the same time. The NUS-ISS blended learning experience provides opportunities for learners to collaborate, practice and apply their learning effectively.

**Blended Learning Programme**

Value to Organisations and Employees

- a. Expand reach and accessibility of learning opportunities to more teams and across borders
- b. Accelerate pace of capability building in the organisation
- c. Provide flexibility in managing time, travel and work commitments
- d. Drive motivation and engagement for learners with a variety of instructional design methods

NUS-ISS Digitalisation Passport

Enabling your staff to have the right skills and mindset for digital transformation is essential. Our Digitalisation Passport comprises of 4 courses delivered in a blended learning experience.

**Business Agility Bootcamp**

**Agile Fundamentals**

**Innovation Bootcamp**

**Data-Driven Decision-Making**

Contact us now and begin your digital transformation journey!



+65 6516 2093

ask-iss@nus.edu.sg

www.iss.nus.edu.sg

Your staff can expect the following activities as they embark on their digital transformation journey with us.

**Discussions**

**Peer Learning**

**Workshops**

**Assessment**

**Applications**

BUSINESS AGILITY BOOTCAMP

Key Learning Outcomes

- Create the leadership mindset shift that is required to move from top-down governance to agile business teams
- Learn a structured set of principles to guide creation and control of agile business teams
- Assess how agile your organisation is today
- Define a roadmap of how your organisation can become 'more agile'

Course Duration: 4 Weeks

Learner's Time Commitment: 3 to 4 hours a week

3 Live Sessions - Group activities, discussions, feedback and interactions

AGILE FUNDAMENTALS

Key Learning Outcomes

- Articulate what agile is, why it is important and how it is different from the traditional way of working
- Differentiate the fixed mindset, growth mindset and agile mindset
- Link the values and principles of the Agile model into your work environment
- Integrate good Agile practices (both individual and team level) into daily work
- Attain an in-depth understanding of the Agile events - the Sprint, Sprint Planning, Daily Stand up, Sprint Review, and Sprint Retrospective

Course Duration: 3 Weeks

Learner's Time Commitment: 3 to 4 hours a week

2 Live Sessions - Group activities, discussions, feedback and interactions

INNOVATION BOOTCAMP

Key Learning Outcomes

- Engage users to understand their needs
- Identify opportunities for innovation
- Ideate, prototype, and validate the value of your ideas
- Communicate value to get buy-in and interest from stakeholders
- Apply process of design thinking methodology

Course Duration: 3 Weeks

Learner's Time Commitment: 3 to 4 hours a week

3 Live Sessions - Group activities, discussions, feedback and interactions

DATA DRIVEN DECISION MAKING

Key Learning Outcomes

- Understand the application of analytics across different domains
- Formulate business problems that can be solved using analytics
- Understand the basic processes involved in an end-to-end project
- Understand the benefits, risks and processes involved in implementing analytics projects
- Evaluate a project given the organisation's analytics maturity

Course Duration: 2 Weeks

Learner's Time Commitment: 3 to 4 hours a week

4 Live Sessions - Group activities, discussions, feedback and interactions

2-page flyer for print.
Promoting Digitalisation
Passport Programme - part of
Blended Learning
Programmes

Year completed:
2023

Special Projects

Digital Futurist Challenge



Key Visual



Social media

An extraordinary event - competition organised in commemoration of NUS-ISS' 40th anniversary.

Year completed:
2022

GovTech Digital Academy

Social media - 1200 × 628



Emailer



Launch of GovTech Digital Academy, a partnership between GovTech and NUS-ISS

Year completed: 2021

Construction Hoarding

Hoarding design for NUS-ISS.
Modular designs - repeated
around the building

Year completed:
2020

Completed print

